



SEPTEMBER 23RD & 24TH AT FRUITA FALL FESTIVAL

PINPOINT THE PINE AND WIN CASH!

100 Chances to Win Over \$4,000 in Cash Prizes.



= \$25 Find a Pine Magnet and be entered to win 1 of 3 grand prizes for \$250.

*Bonus Prize: 50 of the pines will unlock the doors to the Alpine Bank Cash Booth for a chance to win up to an additional \$100.

How to Pinpoint the Pine -

- **1.** Visit @pinpointthepine on Instagram, Twitter and Facebook for clues leading to the location of the 100 hidden pine magnets.
- **2.** During the Alpine Bank Fruita Fall Festival, search for one of the Alpine Bank pine magnets at festival events, Fruita hot spots, local businesses, and parks.
- **3.** If you find one, bring it to the Alpine Bank tent at the Fruita Fall Festival.

HURRY, THE QUEST TO PINPOINT THE PINE RUNS FROM 3PM, SEPTEMBER 23RD TO 7PM, SEPTEMBER 24TH.

For more information on Pinpoint the Pine or to view contest rules and regulations, please visit **www.pinpointthepine.com**.