

# 2017 Fruita Fall Festival

## Vendor Application September 22 - 24, 2017

Fruita Area Chamber of Commerce  
432 East Aspen Avenue, Fruita, CO 81521  
Phone: (970) 858-3894 Fax: (970) 858-3121  
www.fruitafallfestival.com

# Fruita Fall Festival Future Logo Design

### Vendor Information (Please print clearly if hand written)

Business Name:

Mailing Address:

City & State:

Zip Code:

Contact Person:

Email:

Telephone:

Cell Phone:

### Electrical (Please Check all that Apply)

- 1 x 120/20 Amp @ \$0 (Included in booth space price.)
- Additional Plugs @ \$50 Each # of Plugs:
- 1 x 220/50 Amp @ \$100 Each

**NOTE:** Electric power is based on a "Per Booth" basis no matter which size booth purchased. A 12 x 24 space is one booth even if more than one number is utilized for the space. A 12 x 24 booth space price has been reduced to reflect this issue.

**Booth Size:** Please be sure to include **trailer tongue and rear access door (if applicable) being opened** in your booth size requirements. If you do not fit in the booth space requested you may be denied the right to your space and NO REFUND will be given. Or, you will be charged **\$50 per extra 1x12 foot** required and allowed to set up **only if space is available**. Therefore, please be honest and careful regarding your booth space requirements.

### Set Up

- Cart  Trailer  Tent  Other (please specify)

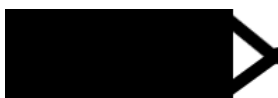
Please provide measurements in feet. The length and depth measurements must be accurate for your setup. **IMPORTANT:** If your setup is a trailer **be sure to include the trailer tongue and open rear access door (if applicable)** in your measurements.

Setup Length  Setup Depth  Setup Height

**NOTE:** One (1) 120V / 20 amp receptacle is included in the booth space fee. All additional 120V / 20 amp outlets along with 220V / 50 amp outlets are extra. Generators are NOT allowed. Vendors must bring their own electric cords, booth lighting and pigtails as well as tent weigh-downs (water, sand, etc). NO tent staking is allowed anywhere on the venue, unless special permission obtained in advance). Those vendors requiring 220V / 50 amp service also need to bring a 50-amp twist lock.

- Access Door  
 Service Window

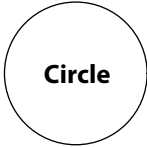
- Access Door  
 Service Window



- Service Window  
 Access Door

If your setup is a trailer please appropriately check the below boxes noting both your service window and trailer access door location with respect to the various sides of your trailer.

### Venue Map and Pricing



**Circle**  
12 x 12 = \$425  
12 x 24 = \$750

**Mulberry**

**Mulberry and Peach**  
12 x 12 = \$450  
12 x 24 = \$750

**Peach**

**Elm**  
12 x 12 = \$400  
12 x 24 = \$700

**Civic**  
12 x 12 = \$300  
12 x 24 = \$475

**Additional Feet:** \$30 per each additional 1x12 in Circle, Mulberry, Peach and Elm. \$20 per each additional 1x12 in Civic.

**Area Preferences (Booth Space Numbers are NOT accepted):** Please indicate 1st, 2nd, and 3rd preference based on **location** and booth size. Food vendors will be located either in Circle or on Elm. The exceptions will be restaurants on Aspen who wish to place a booth in front of their business and will be given preference for that location. Also, food vendors who serve only beverages and prepackaged foods (jerky, candy, etc.) are allowed on Mulberry and Peach or on the grass areas in Circle and Civic. Food vendors will be given preference above other vendors in non-grass areas of Circle and for Elm.

1)

2)

3)

Prices are subject to change and Vendors booth size requirements noted in application.

## Product to be Sold

**IMPORTANT:** Food Vendors only must also submit a copy of their proposed menu with their application or a link to web site menu.

## Application Process

- All applications will be reviewed and approved by the Fruita Fall Festival Vendor Committee and all applications are subject to their approval, any pricing changes, and any location to place vendors. Returning Vendors will be notified before March 1, 2017 and will have until April 1, 2017 to decide whether or not they wish to still participate based on price and location determined. If you should decline to participate a full refund of money deposited will be made to any Vendor who chooses to not participate. The Fruita Fall Festival Vendor Committee will take into account and attempt to honor any requested Area Preference; however, the final location of any Vendor remains the decision of the Fruita Fall Festival Vendor Committee. Spaces will be assigned based on size, electrical needs, historical participation, and early registration. All vendors will be required to supply all of their own equipment, product, signs, tables, chairs, canopies, tent weights, lighting, electrical cords, hoses, etc. needed for their product sales and setup.
- Upon acceptance by the Fruita Fall Festival Vendor Committee, all Food Vendors must have qualified concessionaire status through the process administered by the City of Grand Junction Parks Administration in collaboration with the Festival and the Mesa County Health Department. The Food Vendor application through the City of Grand Junction Parks Administration can be obtained at [www.gjcity.org/Concessionaire\\_Information.aspx](http://www.gjcity.org/Concessionaire_Information.aspx). All Food Vendors need to be qualified no later than two weeks prior to the event.

## Exhibit Space and Vendor Fees

- No booth will be held without a \$100 deposit.
- Full payment is due no later than June 30, 2017. An office fee of \$50.00 will be charged for any cancellations made between April 1, 2017 and June 30, 2017. **After June 30, 2017 no refunds will be made.** After June 30, 2017 full payment is required for all new vendor applications, refund will be given only if vendor is not accepted by the Fruita Fall Festival Committee for any reason.
- Any Vendor who has not paid in full on or before July 31, 2017 **will be cancelled and will not be eligible for any refund.** Vendor at that time will be replaced with vendors from our waiting list or will have option to reapply for their booth space as a new vendor, if space available.
- The booth space and the immediate area around it must be kept clean during the Fruita Fall Festival and left clean at the end of the Fruita Festival. The Fruita Fall Festival shall have the authority to adjust booths for the visual and safety benefit of the entire Festival. Fruita Fall Festival has final authority over booth space issues.
- Vendors must be present at their booth during **ALL** Festival hours. Any Vendor who opens late or shuts down early may not be eligible for future Fruita Fall Festival events or as returning vendor not be eligible for past area preference. The Fruita Fall Festival utilizes a large amount of money to advertise these hours and we have consumers travel a long distance to attend based on what we have advertised and their expectations need to be met or exceeded. We include one (1) 120/20 amp electrical in our booth space price because the venue is open until 10:00 PM and all vendors are responsible for providing light as needed for their booth space and accommodate evening hours.

### Venue Hours for 2017:

|          |              |                            |
|----------|--------------|----------------------------|
| Friday   | September 22 | <b>3:00 PM to 10:00 PM</b> |
| Saturday | September 23 | <b>9:00 AM to 10:00 PM</b> |
| Sunday   | September 24 | <b>11:00 AM to 4:00 PM</b> |

- Vendors may not stake anything into the ground. Tents must be properly weighted by each vendor and not staked. Staking of any kind is prohibited. Vendors not in compliance will be subject to a \$300 fine by Fruita Fall Festival officials.
- On-site and overnight security will be provided throughout the Festival.
- All signs and accessory items **must** be confined within booth space Vendors have noted above. There shall be no signs or accessory space utilized on the Fruita Fall Festival venue that has not received prior approval from the Fruita Fall Festival Committee.

## Activities / Products Not Permitted

- If you plan on selling items not listed on your application, you must contact the Fruita Fall Festival Marketing & Events Coordinator immediately. No items may be sold without prior written permission from the Coordinator and Fruita Fall Festival Committee.

- Dogs and other pets are not allowed in booths or anywhere on the Festival site, except for properly authorized service animals per City of Fruita Ordinance 9.03.005 (B) Special Events. The City of Fruita has many businesses which offer kennel opportunities, if needed.
- The Festival will not accept any vendors that wish to sell, advertise, or promote the use of marijuana or marijuana accessories. Vendors selected are not allowed to sell, advertise, or promote marijuana at the Festival. Marijuana is not allowed to be sold, smoked, or consumed at the festival.
- Absolutely **NO CAMPING** is allowed on the venue. There are many surrounding camping facilities and if you need information for camp options, please contact the Fruita Area Chamber of Commerce for a list of options.

### Food Vendors

- The Fruita Fall Festival Committee may restrict the number of vendors selling duplicate menu items. Please fill out your top four choices in the products to be sold" as noted above. The Committee will do its best to give selected vendors their first choices.
- Food vendors **must** provide their own garbage cans (**30-gallon or more**). Municipal ordinance 9.3.001 allows the City of Fruita to assess clean-up fees and fines. The Fruita Fall Festival provides numerous large dumpsters for Vendors and Festival cleanup crews to utilize. Food Vendors are responsible for their own garbage cans. The Fruita Fall Festival will assist as time and resources allow, but the ultimate responsibility to remove trash and keep your booth area clean is the ultimate responsibility of the Food Vendor.
- Vendors are to keep extra stock within their trailer bull pen or neatly stacked and covered within the space requested on your application. Please keep your booth area neat and clean.
- Vendors must also provide ground cover inside their booth and cooking area for the absorption of grease. No food vendor will be allowed to open for business if the ground cover is not in place.
- No grease or gray water is to be poured onto the ground or down any drains. Anyone found doing this will be asked to leave the event and all money paid will be forfeited. The Fruita Fall Festival provides both grease disposal tanks and grey water tanks on the venue. Furthermore, after the Fruita Fall Festival those with trailers who may need to dump sewer or gray water, the City of Fruita on the south side of the freeway has dump stations at both the Visitors Center and the Rob Roy State Park. Any dumping on venue absolutely will not be tolerated.
- Pressurized water will not be available on the venue (unless future downtown revitalization dictates otherwise) and must be self contained in vendor set-up. You will need to have your own hand-washing station. Please bring appropriate hoses, hose connections and transport buckets.

### Vendor Agrees

I hereby apply for booth rental at the 2017 Fruita Fall Festival. I have read this application in its entirety and understand the provisions for vendors. I agree to comply with all conditions set forth and understand that I will be provided a full list of rules and regulations in my final confirmation packet. I agree to abide by the rules and regulations of the Festival and understand that I will be removed from the festival without a refund if any of the rules and regulations are violated or if any behavior is deemed inappropriate. I release and hold harmless the Fruita Fall Festival and any associated entities from any and all liability, including, but not limited to theft, personal injury, acts of war, or acts of God. I understand that this application does not guarantee a space in the festival and that my money will be deposited and then be refunded if I am not selected, or if I am put on a waiting list. I understand that acceptance to the festival does not guarantee me sales.

- I have included a photo of my vendor booth. (All Vendors must include a photo of their setup with this application.)**
- I have included a Certificate of Insurance naming BOTH the Fruita Area Chamber of Commerce and City of Fruita as the Certificate Holder(s).**
- I have a current City of Fruita Business License OR I have applied for a City of Fruita Special Event Vendor License for 2017.**

**Vehicle and Trailer License Plate Information** - Please provide any vehicle and trailer license plate numbers which will be accessing the Fruita Fall Festival venue.

Vehicle 1 License Plate  State

Concession Vehicle Plate  State

Vehicle 2 License Plate  State

Supply Trailer Plate  State

## Vendor Fees

|                                  |  |
|----------------------------------|--|
| <b>Booth Space Price:</b>        |  |
| Additional Electric:             |  |
| Deposit:                         |  |
| <b>Balance Due:</b>              |  |
| <b>Balance due on or before:</b> |  |

After **June 30, 2017 Full Payment** must accompany all applications submitted.

- I am a 2016 returning vendor and eligible for a 10% discount for my booth space until 4:00 PM on December 30, 2016.
- I am a Fruita Area Chamber of Commerce Member and eligible for a 10% discount for my booth space. If I am also a returning vendor I am eligible for 20% until 4:00 PM on December 30, 2016.
- I authorize the Fruita Area Chamber of Commerce for the 2017 Fruita Fall Festival to charge the above "Vendor Fee Deposit" noted to my credit card.
- By checking this box to the left and typing my name below, I am electronically signing my application. I have agreed to submit this application by electronic means instead of United States mail. I certify under penalty of perjury and false swearing that my answers are correct and complete to the best of my knowledge. Furthermore, I understand that an electronic signature has the same legal effect and can be enforced in the same way as a written signature.

Signature

Date:

## Payment

- Check payable to:**
- Credit Card**
- Master Card**
- Visa**

**Card Number:**

**Expiration Date:**

**VCode:**

**Account Zip Code:**

**Cardholder Name:**